

HYGIENE
OF
SWEDEN

WELCOME TO

PRIVATE LABEL
PRESENTATION

GOOD FOR HANDS

Our goal is to offer products that are effective and safe for you and the environment. That is why we create as natural products as possible with a minimal amount of active substances without compromising on functionality.

SOME OF THE BENEFITS OF OUR ALCOHOL-FREE HAND & SURFACE FORMULA



**Adapted to
hands**



**Adapted
to surfaces**



**Clinically
Tested**



**Remains active
after application**



**Non-
alcoholic**

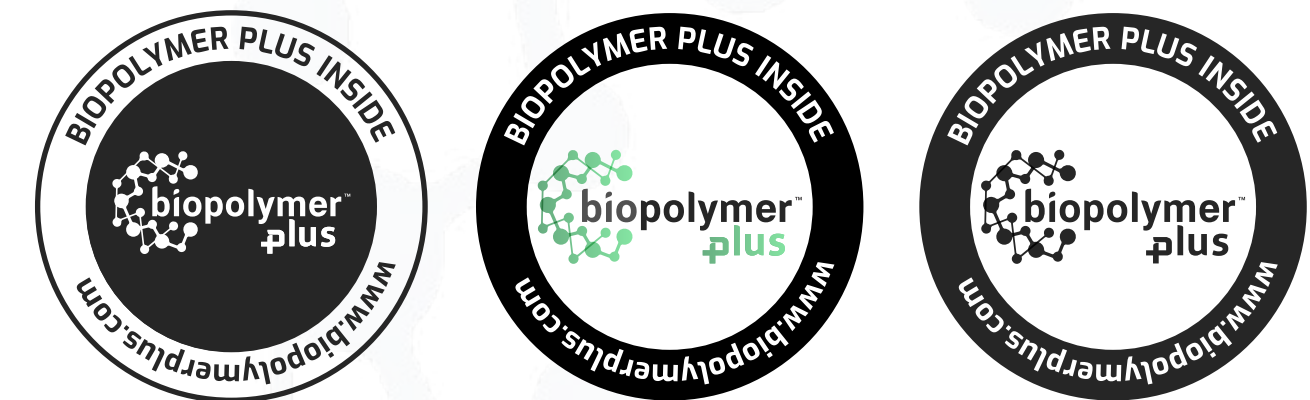
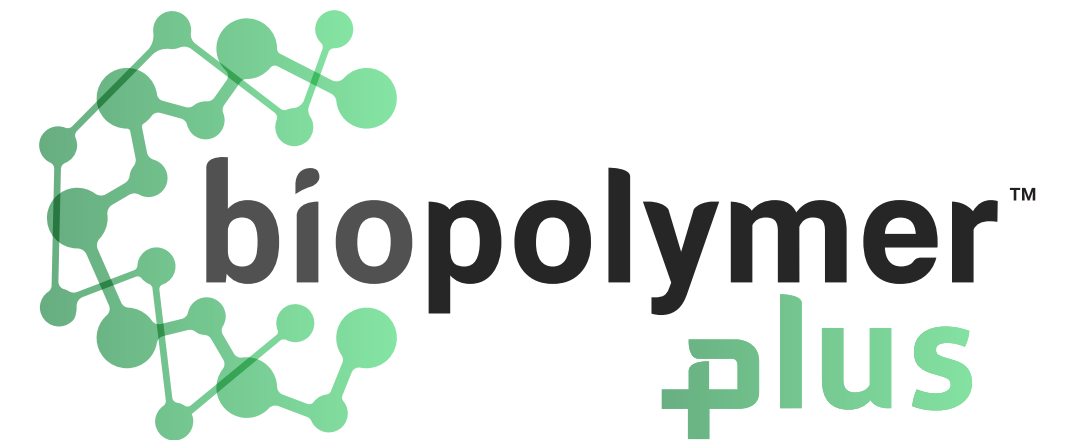
HEALTHY HANDS ARE EASIER TO KEEP CLEAN. DRY HANDS WITH CRACKS ACCUMULATE EASIER BACTERIA AND VIRUSES.

The skin is an important part of our immune system.
The formula is adapted for hands but creates an uncomfortable environment for bacteria and viruses.

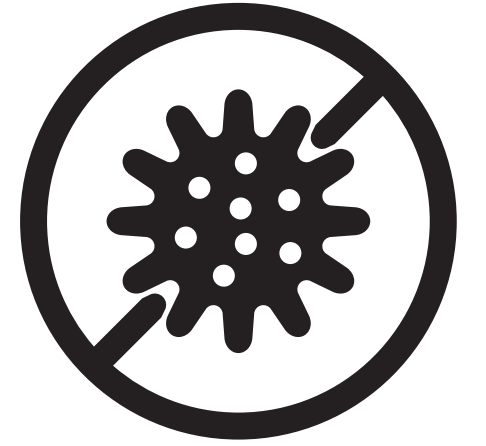
Science

BioPolymer+ is a Swedish innovation originating from water treatment. The technology is based on a modified biopolymer that works in synergy with an active substance and lactic acid.

Read more at www.biopolymerplus.com



DOCUMENTATION



The formula was registered in 2011 by the Swedish Chemicals Agency and is currently exported to about 20 countries and is registered by the FDA and health authorities in a number of countries, for example the USA, Switzerland, Estonia, Lithuania, Poland, Czechoslovakia, Russia, Thailand and India.

Standard	Typ	Kontaktid
EN 1500	Bacteria	60s
EN 1499	Bacteria	60s
EN 13697	Bacteria	5min
EN 14776	Corona Virus	60s
EN 14776	Noro Virus	5min

Ongoing registrations: Spain, Italy

Ongoing clinical studies: Vinnova, Sweden's innovation authority, is currently studying long-term protection on surfaces and using our formula in the test.

In the UK a clinical study on efficacy over 24h is conducted on BioPolymer+.

REFERENCES

Traditionally, our customers have been healthcare, governments, hotels and the aviation & cruise industry. After Covid-19, interest has spread to virtually all industries.



TYKS, University Hospital of Turku, Finland | [Hjärt- Lungfonden, Sweden](#) | National Team of Athletics, Sweden | Best Western Premier, US | Vaccinia Vaccination Clinics, Sweden | Macomb Surgical Center, Detroit, US | ALMA College, Michigan | Tibble High School, Sweden | Pharmacies, India | Pharmacies, Iraq | Pharmacies, Russia | Luxury Yachts, Thailand | Bangkok Hospital, Thailand | Lawson, Thailand | Foodland Supermarket, Thailand | Länsförsäkringar, Sweden | Bangalore International Airport, India | Apotea, Sweden | Apotek365, Sweden



**MADE IN
SWEDEN**

PRODUCTION

Hygiene of Sweden has two production facilities in Sweden. The formulation is manufactured in Landskrona under ISO 9000 and ISO 14001.

Biochemist Philip Wilhelmsson leads the team for research and development from Landskrona.



Local manufacturing in FDA approved factories

Detroit, USA

Hua Hin, Thailand

Coimbatore, Indien.

PACKAGING



#	Packaging	Volume
1	Foam bottle	50 ml
2	Spray bottle	60 ml
3	Spray bottle	100 ml
4	Foam bottle	200 ml
5	Pocket Spray	20 ml
6	Wet wipes	1 pack
7	Box Wet wipes	20 pack

AHLSELL

Leading distributor in Scandinavia for installations is launching a private label early spring 2021.



Marketing materials and labels in 3 languages (SE, NO, EN)

ahlsell
gör det enklare att vara proffs

a-collection – kvalitet till rätt pris

ANTIBACTERIAL HAND SPRAY

EFFECTIVE AGAINST NORO- AND CORONAVIRUS.
REMOVES 99,999% OF BACTERIA.



INGREDIENTS

- + Purified water, biopolymer, aloe vera, vitamin B5, lactic acid
- + Didecyltrimethylammonium chloride 0,495 g/l

PROVEN EFFECT

- + Removes 99,999% of all bacteria
- + Effective against noro- and coronavirus
- + No need for water and soap before use
- + Long-lasting protection
- + Does not evaporate

CLINICAL STUDIES

- + Dermatologically tested
- + Complying with hygiene standard EN 1499 and EN 1500
- + EN 13727 and EN 14476 corona- and norovirus

MADE IN SWEDEN

BENEFITS

- + Great for hands
- + Use in your car, kitchen, cash register, work station etc.
- + Alcohol-free
- + Non-flammable
- + Sustainable alternative

CONVENIENCE

- + Neutral fragrance
- + pH adapted to the skin
- + Moisturizes without leaving any oily residue
- + Non-sticky fast drying formula



Manufactured by Hygiene of Sweden

Art. 749071

Art. 749073

Art. 749072

SUSTAINABLE PRODUCTS

Both for the user, the environment and a long expiration date.



36 Months

24 Months

PRICING

Product	Volym	Purchase price	RRP	Margin	MOQ	Label
Pocket Spray	20 ml	13,10	39	58 %	25 000	Print / Label
Hand Foam	50 ml	16,46	49	58 %	10 000	Label
Hand Foam	200 ml	43,34	129	58 %	10 000	Label
Hand Spray	60 ml	13,10	39	58 %	10 000	Label
Hand Spray	100 ml	18,48	55	58 %	10 000	Label
Wet wipes	20 pack	17,64	49	58 %	50 000	Print on foil

Delivery times after approved artwork

<10,000 2-3 weeks

>10k units about 4 weeks

> 50k units about 6-8 weeks

For orders of less than 10k units, an extra cost of SEK 0.50 per label will be added.



User friendly
No more dry skin



Clinically tested
A Swedish alternative with proof



Long Lasting Topical Protection
Does not evaporate



Safe For Kids & Adults.
Inga farliga transporter eller problem med förvaring



MARKETING

A more sustainable alternative. Many customers are already aware of the problems with classified chemicals such as ethanol, chlorine-based products and hydrogen peroxide.

A better alternative for daily hand hygiene.





SPONSOR

Hygiene of Sweden is the official supplier to the national team
Since 2016 we sponsor Swedish Athletics and since 2020
also the Swedish national ski team.
The national team uses the products for training,
travel and championships.



THANKS

Clean hands stop the spread of diseases.



Hygiene of Sweden is a proud partner

Hjärt 
Lungfonden



Showroom
Hygiene of Sweden AB
Kebenekaisevägen 7,
167 36 Bromma



+46(0)735 11 11 22



sales@hygieneofsweden.com

www.hygieneofsweden.com